

Linn, Benton, and Lincoln 2015 regional health assessment

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PRESENTATION FORMAT: Oral Presentation

TOPIC/TARGET AUDIENCE: Public health professionals conducting health assessments

ABSTRACT: Coordinating data collection for health assessment, prioritization, and planning is a challenging problem for local health departments and CCOs. In 2014, the health departments of Linn, Benton, and Lincoln Counties, together with Intercommunity Health Network CCO, launched a regional health assessment to increase collaboration of partners, efficient use of resources, and quality of health status data. Our primary objective is to describe the challenges we encountered as we rolled out the 2015 report to our communities, mined the data and analysis for secondary documents, and laid the groundwork for a sustainable future for the regional health assessment. In this presentation we will describe some of these challenges and our approach to resolving them. Our secondary objective is to share some insights and lessons learned with the audience to help prepare others who may be planning local or regional health assessments for their communities. Our lecture will also incorporate audience participation in brainstorming ways to adapt to a changing public health landscape. We have learned that in the world of health assessment and community engagement there are always surprises, and engaging with our fellow professionals will help all of us be better prepared for what lies ahead.

OBJECTIVE(S):

- Describe the ways in which a regional health assessment can be used by partners.
- Explain some of the challenges that occur when presenting regionalized data to community audiences.
- Formulate strategies for ensuring sustainability of multi-partner public health efforts.

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